



भाकृअनुप - केन्द्रीय रोपण फसल अनुसंधान संस्थान
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F No 58.2/ Info. Rights/ T

Date: 08-07-2019

CPIO
PIM Division
Indian Council of Agricultural Research
Krishi Bhavan
New Delhi – 110001

Sub: Information under RTI Act, 2005 – reg.
Ref: F.No. HS/35-3/2019-IA-V Dated 31st May, 2019.

Sir,

Please refer to the above mentioned RTI query from Shri Roshan Panigrahy, Bhubaneswar under online application No. DOEXP/R/2019/80362 dated 02.04.2019. Subsequent to 2014, ICAR-CPCRI is implementing a part of the following schemes:

- 1. National Agricultural Innovation Fund (NAIF) – Establishment of Agri-Business Incubation Centre** at ICAR-CPCRI, Kasaragod
- 2. RKVY-Kerala Scheme** with two sub-schemes, namely, i) Mass production of plant growth promoting microbes and bio-control agents for sustainability of coconut based farming system and ii) Commercial production of arecanut – tissue culture of planting material of yellow leaf disease resistant palms and dwarf hybrids and
- 3. "Mera Gaon Mera Gaurav"**, a village adoption programme by Ministry of Agriculture and Farmers' Welfare, Govt. of India has been implemented to promote the direct interface of agricultural scientists with the farmers to hasten the lab to land process.

Under item No. 1, 110 number of technology commercialization were done and Rs. 49,32,000/- of revenue has been generated (from 2014-15 to 2018-19). During the previous period 13 technology commercializations were made and Rs. 3,84,575 revenue generated. Details are available in the online disclosure of Annual Reports on the website www.cpcr.gov.in

Under item No. 2, implementation is only in its initial phase of establishing the required infrastructural facilities. Outcome will be realized in the due course. There was no similar activity prior to this.

Under item No. 3, 17 teams with 67 scientists have adopted 70 villages, for the overall development. Details are given overleaf. This programme was a new initiative of the Govt.

This is for your kind information and the needful.

Thanking you,

Yours faithfully

(Hareesh Nair)

CPIO & CAO

ICAR-CPCRI, Kasaragod

Encl: As above.

(Copy received from OME)

MERA GAON MERA GAURAV

"Mera Gaon Mera Gaurav", a village adoption programme by Ministry of Agriculture and Farmers' Welfare, Govt. of India has been implemented to promote the direct interface of agricultural scientists with the farmers to hasten the lab to land process. It provides farmers with required information, knowledge and advisories on regular basis by adopting villages. Training programmes, demonstration on improved practices, farm advisory visits, mobile advisory services were organized in the selected villages for the benefit of farming community. A total of sixty seven scientists adopted seventy villages for the overall development of the villages as given below.

Table 1. Details of adopted villages

Venue	No. of scientists	No. of Teams	No. of villages
Kasaragod	35	8	38
Kayamkulam	14	3	16
Vittal	11	3	10
Kahikuchi	3	1	2
Mohitnagar	2	1	3
Kidu	2	1	1
Total	67	17	70

Table 2. Activities undertaken in the villages adopted

Activity	Unit*	Nos.
Visit to village	No.s	910
	No. of farmers	11505
Interfaces	No.s	363
	No. of farmers	17902
Demonstrations conducted	No.s	259
	No. of farmers	5609
Trainings conducted	No.s	325
	No. of farmers	8786
Mobile based advisory	No.s	38830
	No. of farmers	41274
Literature support provided	No.s	8495
	No. of farmers	42633

* Involves same farmers over the years