

Venue

The venue of Startup Green is at ICAR-Central Plantation Crops Research Institute, Kasaragod – 671 124, Kerala. The Institute is located about 4 km north of Kasaragod town on the National Highway (NH 66) connecting Mangaluru. Nearest railway station is Kasaragod which is 5 km away from the Institute. Nearest airport is Mangaluru.

Programme

- 0900 Registration
- 1000 Inaugural session
Keynote address on Startup Mission
- 1130 Technical Session on Agribusiness Incubation
Central Plantation Crops Research Institute, Kasaragod
Indian Institute of Spices Research, Kozhikode
Indian Institute of Horticultural Research, Bangalore
Central Tuber Crops Research Institute, Thiruvananthapuram
Central Institute of Fisheries Technology, Cochin
- 1245 Technical Session on agencies supporting entrepreneurs
Micro, Small and Medium Enterprises
District Industry Centre
Coconut Development Board
NABARD
- 1330 Lunch
- 1430 Lead Lecture on Marketing
- 1530 Experience sharing by successful entrepreneurs and interactions
- 1630 Valedictory function and distribution of certificates

For more details regarding the programme please contact:

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Organizing Committee Chairman

Dr. P. Chowdappa

Director

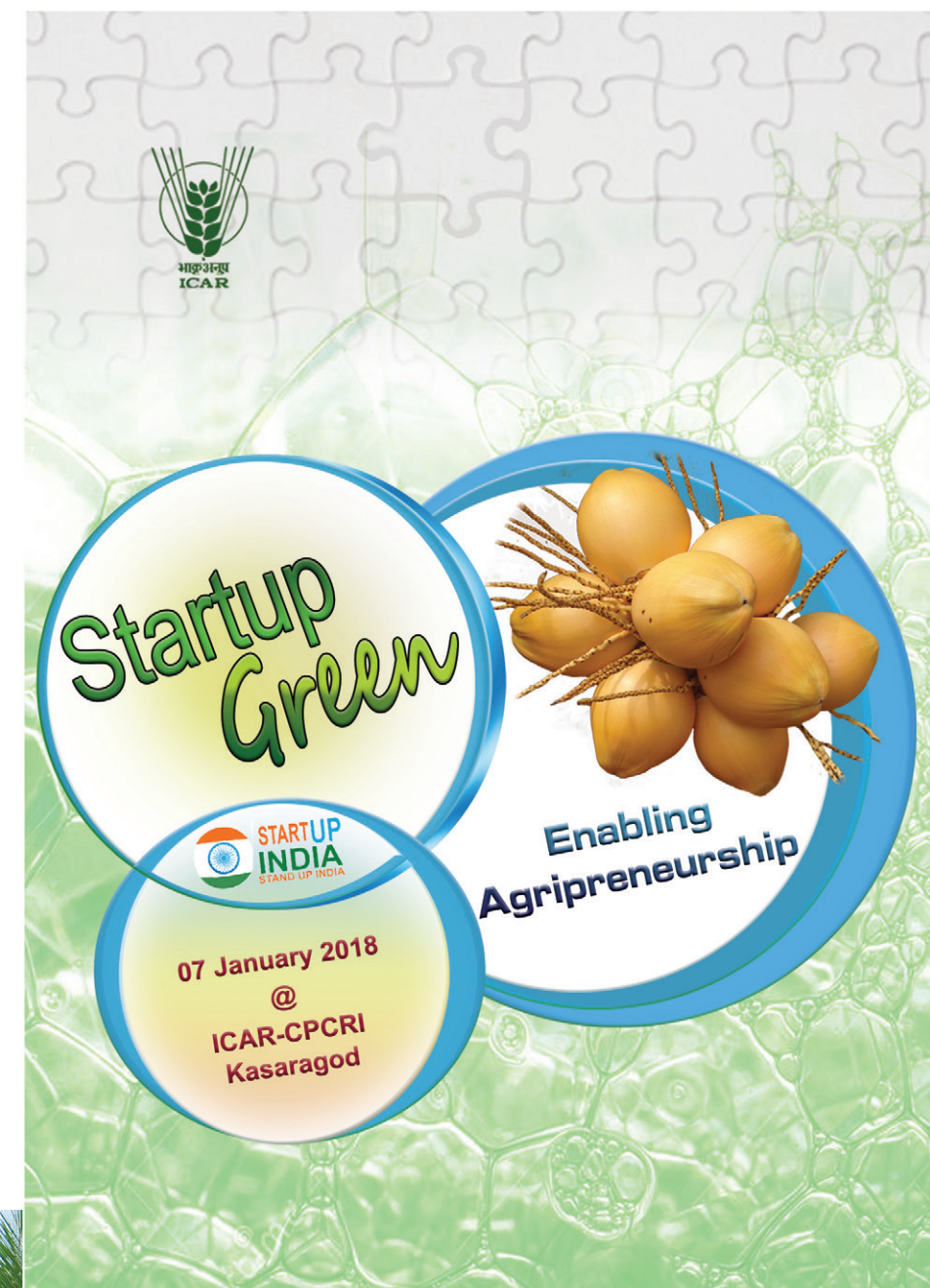
ICAR – Central Plantation Crops Research Institute

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Agri-Business Incubation Centre

ICAR - Central Plantation Crops Research Institute
Kasaragod

www.cpcriagribiz.in



Startup Green 2018

Enabling Agripreneurship

We request your partnership for working towards innovation/development/improvement of products/processes/services in the agriculture sector to create scalable agribusiness models having high potential of employment generation and wealth creation that our Country is looking to. A miniscule but a firm step towards this national goal is 'Startup Green 2018'. Here we bring agribusiness incubators, successful entrepreneurs, company executives, business experts, business students, and those having a passion for entrepreneurship to share their experience, expectations and aspirations. This programme is envisaged to design fertile and fruitful entrepreneurship careers and will provide a stellar opportunity to craft your agribusiness dreams to reality.

Agribusiness Incubation Centre

To catalyze agribusiness and to promote entrepreneurship, the Indian Council of Agricultural Research (ICAR) has established a network of Indian Agribusiness Incubators (NIABI). The Agribusiness Incubation Centre at ICAR-CPCRI focuses on coconut business ventures by providing structured and formal entrepreneurship

programmes, technology backstopping, financial guidance, and technical consultancy for establishment of production/processing units. The ABI centre extends facilities for the production of Virgin Coconut Oil, Desiccated Coconut, Coconut Chips, Coconut Sugar, and Activated Carbon to its incubatees. More than 200 entrepreneurs have received assistance from this centre since its inception in the year 2013-14.

Central Plantation Crops Research Institute

Central Plantation Crops Research Institute (CPCRI) was established in 1970 under the Indian Council of Agricultural Research (ICAR). Its headquarters is at Kasaragod - the erstwhile Coconut Research Station established in 1916 by the Presidency of Madras. The Institute has two regional stations (Kayamkulam in Kerala and Vitla in Karnataka) and three research centers (Mohitnagar in West Bengal, Kahikuchi in Assam and Kidu in Karnataka) At present, ICAR-CPCRI focuses on research in coconut, arecanut and cocoa. The Institute has provided an inspiring leadership in research and development of technologies contributing to India's emergence as the world leader in the production of coconut and arecanut. The milestone research achievements of CPCRI include discovery of hybrid vigor, light interception and root spread studies (that resulted in the development of cropping system models), development of pests/diseases management, development of protocols for embryo culture and cryopreservation of embryos and pollen, processing protocol for novel coconut products etc. Besides

large collection of germplasm, the Institute has seven patents as its intellectual property. Furthering its achievement in development of technologies, the institute has been successful in taking it to the farmers and other stakeholders through innovative technology transfer initiatives. The Institute has so far commercialized over 15 technologies to 166 entrepreneurs.

Objectives

To create awareness on various agribusiness ventures and support provided by the Agribusiness Incubators of different ICAR institutes.

To set a stage for interface and interaction among various stakeholders of Agribusiness Sector and motivate young entrepreneurs to initiate projects in the field.

Participants

Young aspirants interested in agribusiness, startup entrepreneurs planning diversification of business portfolio, professional graduates, and most importantly those who have passion, curiosity and commitment to do agribusiness are welcome. Pre-registration is required for participation; there is no spot registration.

Registration

Registration can be made through online from the CPCRI-ABI website www.cpcriagribiz.in. Registration fee is Rs.200/- (Rupees two hundred only) and can be paid on receiving registration kit at the venue.

Registration opens on 15 November 2017 and will close on receipt of 300 registrations.

Accommodation

Limited hostel/guest house accommodation (on twin-sharing basis) is available which will be reserved on request and allotted in the order of registration. Hostel facilities will be provided at free of cost for refreshing only. Hotel accommodation will be arranged on request. The participants have to meet the charges for accommodation.

Date & time

7 January 2018 9.30 am to 5.00 pm

