

MARCH

02

## DREAM BIG KALPA



### WORKSHOP ON SOURCING OF TECHNOLOGIES

'Dream-Big Kalpa' has been organized at ICAR-CPCRI every year since 2015 to bring together scientists and industrialists in a single platform. The 2020 edition of 'Dream - Big Kalpa' will have the presence of scientists from other ICAR Institutes and Incubation Centres, which would make it as a technology sourcing fair. Those who wish to establish agribusiness based on agricultural technologies and products available with ICAR institutes are welcome to participate in this programme.

### CONFERENCE ON LEGAL, FINANCIAL AND POLICY ISSUES

This seminar would be much useful for medium and small entrepreneurs as well as for those who starting.



## RURAL INDIA BUSINESS CONCLAVE

India's target to become a five trillion dollar economy by 2024 should be attained through integrating and strengthening the rural economies along with a focus on overall faster growth rates. Crucially, rural areas offer potential for untapped economic growth, and the strategies have to be grounded in an understanding of the external environment in which the rural region is embedded. Innovations are the driving force to achieve a surge in the economy. Nevertheless many innovations emerged from the rural front have not seen the lime light and thus not got nurtured. Further the rural innovators are often not having enough experience or exposure to translate their innovations to viable commercial propositions. Here lies the decisive role of technology and business Incubators like ICAR-CPCRI AgriBusiness Incubation Centre and Kerala Startup Mission to create business ecosystem addressing the problems of rural India.

Only Registered Participants can attend the Conclave.  
For Registration please do visit  
[www.cpcriagribiz.in](http://www.cpcriagribiz.in)  
Registration Fee: ₹ 500 ; For students: ₹ 250



# Rural India Business Conclave



27 Feb to  
3 Mar 2020



Kerala Startup Mission



Agri-Business Incubation Centre  
ICAR-Central Plantation Crops Research Institute  
Kasaragod

MARCH

01

## Agri-Horti Fair & SITI Expo

### Science, Invention, Technology & Innovation Exhibition

27 February to 3 March 2020

Category	Dimension (m <sup>2</sup> )	Stall charge*	No. of stalls
Premium	3 x 3	25,000	20
Delux	3 x 3	20,000	30
Regular	3 x 3	15,000	50
Open space	3 x 6	5,000	50

\*GST included

Bank	State Bank of India
Branch	CPCRI Campus, Kudlu, Kasaragod
Account holder	ICAR Unit, CPCRI
A/c No.	30043174688
IFSC code	SBIN0010560

Agri-Horti Fair & SITI Expo will be an ideal platform for growers, traders, input agencies, and other stakeholders in agri/ horti sector including livestock and fisheries. Besides, there will be a special pavilion for startups.



## Agritech Hackathon

29 February - 2 March 2020

- 01 **KGDAI001**  
Robotic assisted grafting of plants
- 02 **KGDAI002**  
Technology for identification of maturity of coconut without human interface
- 03 **KGDAI003**  
Computer/mobile – based monitoring and controlling of drip irrigation system for multiple cropping systems.
- 04 **KGDAI004**  
Virtual Santhal - To enable seamless marketing of Rural India commodities and products
- 05 **KGDAI005**  
Mobile App for connecting waste aggregators

For further details and registration  
[www.cpcriagribiz.in](http://www.cpcriagribiz.in)

## Conference: Startups to Leverage Rural Economy

The conference would focus on issues faced by entrepreneurs and startups in the rural sector. Successful startups, venture investors, policy makers & academicians would share their views on the topic.

**Founders Talk** - Founders who build startups for the rural development will share their experiences

**Panel Discussion** - 'Opportunities in Rural Sector'

**Round Table on Harnessing Wisdom** - Addressing the requirements of post-career entrepreneurs

**Innovator - investor interface** for those startups who wants to expand their activities