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Platform to promote agro industry

Staff Reporter



Farmers and micro-agro entrepreneurs view the innovative products and technologies developed by the CPCRI at an exhibition organised as part of an interface programme organised in Kasaragod on Saturday.

Institute-industry interface organised to mark 'ICAR Technology Day'

With an objective to familiarise with the latest agricultural technologies and innovative products developed by the Central Plantation Crops Research Institute (CPCRI), an institute-industry interface was held here to mark the 'ICAR Technology Day' on Saturday.

The programme 'Dream Big - Kalpa 2015' held at the CPCRI was attended by farmers; micro, small, and medium entrepreneurs; youth; and women interested in setting up agri-business.

Inaugurating the programme, M.J. Shetty, president, Canara Small Industries Association, Mangalore; stressed on the role of research and development along with entrepreneurs for the nation's development.

Mr. Shetty said the youth, in particular, had immense opportunity for employment in agro-based industry.

CPCRI Director P. Chowdappa called for setting up of industries with an aim to take technologies to common man.

Memorandum of Understanding (MoU) worth Rs.2 lakh on technology transfer of machinery for virgin coconut oil production, coconut chips making and collection of fresh and unfermented Neera was signed during the programme.

An exhibition of technologies with colour charts and specimen, followed by slide show and one-to-one interaction with scientists were also held.

CPCRI technologies exhibited included biotechnological processes for tissue culture laboratories, bio-fertilizer, bio-control agents, value-added products such as kalparasa, virgin coconut oil, coconut chips for agro-industries, and varieties and hybrids of coconut, arecanut, and cocoa.

The initiatives made by the CPCRI to promote entrepreneurship development through technology transfer, followed by incubation for establishing business by the Business Planning and Development Unit (BPD) were highlighted at the programme.

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